

Phoenix Chapter

# Sew Far Sew Good

“Advancing Sewing as an Art and Life skill”

Volume 34 Issue 2

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Phoenix Arizona Chapter  
Serving the Valley of the Sun  
Phoenix Metropolitan Area  
Website: [www.phoenixasg.org](http://www.phoenixasg.org)

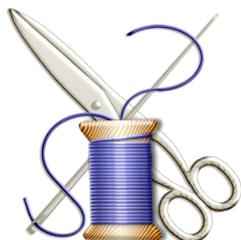


### Important Dates:

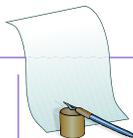
July 9-12, 2020—ASG Annual Conference, San Antonio, TX

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## From the Chapter President



National ASG continues to emphasize recruitment of new members. About 10 years ago the Phoenix Chapter had some 500 members. As of the end of February, we had 156 members. By next month’s report, I expect that we will drop from a large chapter to a medium size chapter.

What happened? Mostly just attrition. Like all of ASG we have gotten older and are participating less. More importantly, we are not replacing the members we are losing. In February we recruited two new members. Nine memberships expired (hopefully failing to renew was just an oversight).

Growing our membership takes the combined effort of all of our members. How can we all work to recruit new members? Some ways:

Invite someone to come to your Neighborhood Group meeting with you. Guests can attend two meetings before they must join to continue. Each NG could have an open house and each member bring a guest to the meeting.

Have you an hour in your month that you can devote to making the Phoenix Chapter of ASG better and more viable? Performing one or two small tasks can lighten the burden for someone and contribute to the smooth functioning of the Chapter. Here are ways you can work with the Membership committee:

- Call or email a welcome to the new members.
- Download the new member report from National into our database or website.
- Download the expired member report and call each to remind them to renew or ask why the person did not renew.
- Update Groupworks with new and expired members.
- Carry brochures and business cards for ASG with you. Ask others in line while waiting to have fabric cut if they know about ASG. Pass a brochure and a card with our website to them and ask if you can escort them to a meeting.

These are just a few things you can do to help build membership up. The CAB will help train you with any of these tasks.

National ASG is so concerned with the loss of membership that the national 2020 focus is to “Gain and Retain” membership with a goal to grow our membership by 10% over the course of the year. Each chapter that achieves the 10% increase in membership this year will be entered in a drawing for an educational speaker for a chapter event.

Each year at the annual meeting, chapters receive an award for the most membership increase. Please see my message from last October’s newsletter for more on this.

*James Culley*  
Phoenix Chapter ASG President



# Sew Far Sew Good

“Advancing Sewing as an Art and Life skill”



DEAR PHOENIX ASG MEMBERS,

Thank you for using your sewing super powers to make masks for people and organizations in the Phoenix area during this challenging time. Many places that serve at-risk populations do not have access to N95 masks, yet staff and volunteers continue to serve—at food banks, homeless shelters, soup kitchens, etc. Pictured below are some of the masks made by Phoenix Chapter members for health care professionals serving in outpatient clinics throughout the valley.



Rosie the Riveter was a symbol for women who supported the war effort during WWII. With Rosie in mind, how would you picture home sewists using their skills to support our current “war efforts” against the Coronavirus?



## Letter from the Editor

A month ago, would you have dreamed you'd find yourself at home with time to finally do more than stare at that mountain of projects you've always wanted to finish?

Suddenly, our world has changed with new terms such as social distancing and self-quarantine familiar to all. With orders to stay at home as much as possible, we have plenty of time to complete our spring housecleaning and engage more fully in our sewing passions. Who would have thought that anyone would be willing to trade that piece of premium quilting fabric for a roll of toilet paper?

Research has repeatedly proven that engaging in activities that capture our interest and passions increases our health and sense of well-being. In a world that has been turned upside down with a threatening virus ravaging entire nations, heading to our sewing rooms and spending the day totally immersed in our favorite activities can help us maintain our physical and mental health!

Our health care workers are on the front line in fighting the pandemic. At this time, there are not enough protective masks available for clinicians to use when seeing patients. The Phoenix Chapter Sewing Guild has been asked to make face masks for clinicians who continue to see patients at local medical centers and clinics. Although hand-crafted masks made from cotton do not provide the same level of protection as the N95 masks, the hand-crafted masks have a pocket for an additional filter or disposable N95 mask. Instructions for making masks are on our webpage. If you are interested in helping make these masks, please contact your Neighborhood Group Leader or me.

Mary

Mary Erickson, Newsletter Editor

# Call for CAB Nominees

Each year at our annual meeting, chapter members elect the Chapter Advisory Board officers (President, Secretary, and Treasurer). This year, our annual meeting will be held in October. Any member of our chapter can submit their name for any of the officer positions, elected or appointed.

Nominating Committee chair is Mary Erickson (newslettereditor.phxasg@gmail.com). Joining her as committee members are Barb Rice (sewnski@cox.net) and Jacqueline Curtis (sewingfan85375@gmail.com). Please submit your nomination to one of the committee members no later than July 15. After applying you will be provided a job description of the position, a questionnaire to complete and a copy of the interview questions. Submit your completed questionnaire by July 22. An interview with the nominating committee will be scheduled by the end of August.

The nominating committee will review proposed candidates for their abilities to carry out the duties for the office they are seeking. Consideration will be based on past performance in other positions in the chapter, previous experience related to the position outside the chapter, and their ability to work productively and collaboratively in a group.

Any member seeking nomination for any office is invited to attend at least one CAB meeting prior to seeking nomination to state their desire to run for office. It is requested that they attend additional CAB meetings to become familiar with how chapter business and CAB meetings are conducted.

Candidate(s) will be listed in the July-September Phoenix “Sew Far Sew Good” Newsletter with a short bio.

Chapter Advisory Board (CAB) meetings are held on the first Monday of the month from 1:30—3:30 pm at Red Mountain Public Library, 635 N Power Rd, Mesa, AZ 85205. As an interim measure, we plan to meet remotely, using Zoom Technology. Meetings are open and members are welcome to attend. If you plan to attend, let the CAB president know 3 days in advance so he can send you an agenda. If you have an agenda item, please contact the president at least a week beforehand so it can be added to the agenda.

Appointed CAB positions that are currently open include Education, Community Service, Retail Liaisons, and Rusty Barn Coordinator. Position descriptions are listed on the Phoenix ASG Website, under the “Leadership Directory” dropdown menu.

**ASG BLOG** ASG has many online resources for members. If you haven’t already discovered ASG’s Blog, please check it out. For instance, the Machine Needle article tells us that having the right needle can make the difference between “success and disaster”. Did you know that you will have more sewing success if you change your needle after every 6-8 hours of sewing time?

**ASG BLOG Topics** <https://www.asg.org/blog/>

**Check out the ASG Blog for interesting topics including:**

- **What’s a Lining to Do (part 1 & 2)**
- **Sewing with vinyl**
- **Ending it all (Serger stitching, that is...)**
- **Adding Ease to Your Garment**
- **Machine Needles: What’s the Point?**

## Phoenix ASG Chapter Board 2020

### President

James Culley.....[jcphxasg@gmail.com](mailto:jcphxasg@gmail.com)

### Vice- President

Rita Erickson.....[ritaphxasg@gmail.com](mailto:ritaphxasg@gmail.com)

### Secretary

Linda Freeman.....[lkfree01@cox.net](mailto:lkfree01@cox.net)

### Treasurer

Donna Riley.....[treasurer.phoenixasg@gmail.com](mailto:treasurer.phoenixasg@gmail.com)

### Membership

Lise Moskop . . . . .[lisem1989@gmail.com](mailto:lisem1989@gmail.com)

### Education Chair

Open .....

### Newsletter Editor

Mary Erickson ..[newslettereditor.phxasg@gmail.com](mailto:newslettereditor.phxasg@gmail.com)

### Webmaster Donna Riley

[www.Webmaster...Treasurer.phoenixasg@gmail.com](http://www.Webmaster...Treasurer.phoenixasg@gmail.com)

### NG Coordinator

Judy Sharp.....[imnrnru@gmail.com](mailto:imnrnru@gmail.com)

### **Phoenix Chapter - American Sewing Guild**

P.O. Box 1024  
Scottsdale, AZ 85252

## **IMPORTANT**

### **Managing your ASG Membership Information**

ASG National website, [www.ASG.ORG](http://www.ASG.ORG), Members Only area login has a temporary password until further notice.

You will receive this temporary username and password from National when you are confirmed as a member. For renewing members, the username and password are on the back of your membership card.

**The American Sewing Guild** is a non-profit organization of home sewists. Our purpose is to provide information, education and programs for our members and the community.

### **Membership in the Guild is open to the public.**

Membership in the American Sewing Guild is \$50 for new members, \$45 for renewing members.

### **Changes of address Don't miss an issue!**

If we do not have your current mailing and email address, you **WILL NOT receive ASG information or newsletters.**

**Chapter Affiliation** If you wish to change your Chapter Affiliation to one other than the original one you joined, you must notify ASG HQ about the change.

Changes to chapter affiliation, and adding an Email for the first time, must still be done by National ASG.

### **American Sewing Guild**

**9660 Hillcroft Suite 510 Houston TX 77096**

**Phone: 713.729.3000 Fax: 713.721.9230**

**Website: [www.asg.org](http://www.asg.org)**

## **Membership Renewal Reminder**

**It's that time! Your ASG membership is coming up for renewal** and a renewal notice has been mailed to the address on your ASG membership record. There are three ways to renew:

- Online:** Login to the Member's Only area with your email address and password, then click on the pink "**Account Information**" button and choose the **Renew Membership** tab. Having trouble? Check out the New Website FAQ's for more information
- Mail a check** along with the white renewal notice in the envelope provided. Ensure that "Phoenix Chapter" is printed on the Chapter Line. To sign up for the Auto Renewal program, use the blue form but please read it carefully first!
- Call us:** Call (713) 729-3000 ext 2 and have your credit card handy.

National ASG nor Phoenix Chapter use Email for anything other than communication of our organization's business.  
ASG Sensitivity Statement: To Foster the spirit of community within ASG and between ASG and the community at large, we will demonstrate respect and sensitivity toward one another through word and deed. In any way representing ASG or participating in an ASG activity, we will not promote or endorse divisiveness regarding any of the above or any other area that may fall into the category of sensitive subject matter.



## Neighborhood Group Meetings

All Neighborhood Groups are open to any member and guests.

***DUE TO COVID-19 PLEASE CHECK WITH NG LEADERS***

***AS MEETINGS MAY BE CANCELLED***

***IN THE MEANTIME, KEEP IN TOUCH WITH EACH OTHER VIRTUALLY***

***BY PHONE AND COMPUTERS!***

Group - Place - Day - Time	Leader (s)	Date	Agenda
<b>1. <u>Chandler – C</u></b> 35 <sup>th</sup> Ave Sew & Vac 4939 W. Ray Rd., #27 Chandler, AZ 85226  2 <sup>nd</sup> Tuesday 1:30pm	Lise Moskop <a href="mailto:lisem1989@gmail.com">lisem1989@gmail.com</a> 602.679.3265	<b><u>Apr 14</u></b> T Shirt Embellishments. Please bring your show and tells!  <b><u>May 12</u></b> Chenille pot holders, scarfs (+tool)  <b><u>June 9</u></b> Embellish aprons for Sunset Library (theme: veterinary office) and/or Snap Bags@ Eye Glass Case, Sewing/Anything Bag)	
<b>2. <u>East Mesa – EM</u></b> Family of Faith Bible Church 609 S. Grand Drive, Apache Junction, AZ 85120  1st Tuesday 9:30am	Judy Sharp 480.461.3699 <a href="mailto:imnrnu@gmail.com">imnrnu@gmail.com</a>  Rita Erickson 480.215.7860 <a href="mailto:rperickson2001@yahoo.com">rperickson2001@yahoo.com</a>	<b><u>Apr 7</u></b> Scan and Cut Doll Clothes by Sonya Porter  <b><u>May 5</u></b> Serger Thread Catcher by Sandy Langs  <b><u>June 2</u></b> Pot Holders	
<b>3. <u>Mesa Saturday - MS</u></b> Hobby Lobby 1835 S. Greenfield Rd. Mesa, AZ 85206  2 <sup>nd</sup> Saturday 10:00am	Arlene Hafermann 480.985.4650 <a href="mailto:fluffy55372@yahoo.com">fluffy55372@yahoo.com</a>	<b><u>Apr 11</u></b> Adult bibs, using a towel or terry cloth by Anita Meador  <b><u>May 9</u></b> Mini Messenger Bag by Arlene Hafermann  <b><u>Jun 13</u></b> Serger Bag using PUL or plastic linings by Merrienne Geisdorf	
<b>4. <u>Northwest Valley– NWV</u></b> Jacqueline Curtis's Home 17815 N 131st Ave Sun City, AZ 85375  4 <sup>th</sup> Monday 10:00am	Jacqueline Curtis 623.640.7656 <a href="mailto:sewingfan85375@gmail.com">sewingfan85375@gmail.com</a>	<b><u>April 27</u></b> Organizing Fabric  <b><u>May 25</u></b> Threads  <b><u>Jun 22</u></b> Tote Bags	

## Neighborhood Group Meetings Continued...



**All Neighborhood Groups are open to any member and guests.**  
**Members are encouraged to attend any or all Neighborhood Groups.**  
**Guest may attend two (2) consecutive meetings before joining the Guild.**  
*This information is also posted to the [PhoenixASG.ORG](http://PhoenixASG.ORG) website under  
 “[Neighborhood Groups](#)”, page 1 or page 2 in the drop down menu.*

Group - Place - Day - Time	Leader (s)	Date	Agenda
<b>5. <u>Northwest Phoenix - NWP</u></b> 35th Ave Sew & Vac 3548 W. Northern Ave Phoenix, AZ 85051	This group is not currently meeting.	Please contact Judy Sharp at <a href="mailto:ngc@phoenixasg.org">ngc@phoenixasg.org</a> if you are interested in re-energizing a group in this area.	
<b>6. <u>Pedal Pushers- PP</u></b> <b>(West Valley)</b>  Christ Presbyterian Church 925 N. Sarival Goodyear, AZ 85338  <b>Every Wednesday</b> <b>9:00am-3:30pm</b>	<b>Faith Kalback</b> 623.536.1152 <a href="mailto:kalback2@cox.net">kalback2@cox.net</a>  <b>Hope Adams</b> 623.972.7715 <a href="mailto:johoadams@q.com">johoadams@q.com</a>	<b><u>Apr 1,8,15,22,29, 2020</u></b>  Sewing Projects  <b><u>May 6, 13, 20, 27, 2020</u></b>  Sewing Projects  <b><u>Jun 3, 10, 17, 24, 2020</u></b>  Sewing Projects	
<b>7. <u>Paradise Valley / Phx-PV</u></b>  Meeting Place—Kay’s Home Cave Creek Please Call 480-471-8493 for directions  3 <sup>rd</sup> Tuesday 10 am—3 pm	<b>Kay Newberg</b> 480.471.8493 <a href="mailto:kankan01@cox.net">kankan01@cox.net</a>	<b><u>Apr 21</u></b> Project Bag  <b><u>May 19</u></b> Hanging Organizer  <b><u>Jun 16</u></b> Skirt	
<b>8. <u>Scottsdale - S</u></b>	<u>This Neighborhood Group is currently looking for a leader and new location to meet.</u>	If you are interested in becoming a neighborhood group leader or providing a space for monthly ASG Neighborhood meetings in the Scottsdale area, please contact: Judy Sharp at <a href="mailto:ngc@phoenixasg.org">ngc@phoenixasg.org</a>	
<b>9. <u>Garment Sewing</u></b>  35th Ave Sew & Vac Ray & Rural Rd. Chandler, AZ  Meeting Time: 10:00 am	<u>New Neighborhood Group with a focus on Garment Sewing!</u>  We are looking for a West Valley Location for a second garment sewing group.	<b><u>Apr</u></b> TBD  <b><u>May</u></b> TBD  <b><u>Jun</u></b> TBD	

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AS MEETINGS MAY BE CANCELLED***

Phoenix Arizona Chapter  
Serving the Valley of the Sun  
Phoenix Metropolitan Area  
Website: [www.phoenixasg.org](http://www.phoenixasg.org)

**Chapter Advisory Board  
Elected Positions**

President: James Culley  
Secretary: Linda Freeman  
Treasurer: Donna Riley

**Chapter Advisory Board  
Appointed Positions**

Vice President: Rita Erickson  
Membership: Lise Moskop  
Newsletter Editor: Mary Erickson  
Webmaster: Donna Riley  
Education Chair: Open  
Retail Liaison—Open  
Neighborhood Group Liaison:  
Judy Sharp  
Rusty Barn Chair— Open  
Programs/Events Chair—Open



## Sewing Challenge: How many items can you make from one article of clothing?

In February, I decided to get rid of some old clothing, and in the process, gave myself a sewing challenge. Before getting rid of old clothing, I look at the fabric and decide if it is worthy of another life in a different form! When I came across my old Battle Dress Uniform (BDU) Jacket, I realized that the fabric was strong enough to last for many more years. I set it aside and spent several days thinking about what I wanted to create.

Military clothing is constructed with function in mind. This jacket had 6 exterior pockets, with 2 additional hidden pockets in the sleeves. It also had a slender pocket on the left sleeve, an industrial strength zipper with two zipper slides to open from the top and the bottom, and lots of Velcro!

My first project was a dog-bone pillow, which used quite a bit of the fabric from the back and one sleeve. Before making anything else, I decided to deconstruct much of the jacket, taking off the pockets, and zipper, removing Velcro used to hold the name tape and rank.

ONE BDU JACKET=18 ITEMS



The hidden elbow pockets seemed to call out “hot/cold pack”, but I knew the fiber content (a cotton/nylon blend) could not be placed in a microwave. Instead, the pockets became cold-packs by using the existing Velcro closures to contain an inner corn-filled liner. The two Velcro-closed upper sleeve pockets became phone holders.

Next, a Velcro sleeve closure and the pencil pocket became inspiration for a notebook cover. When considering the zipper, I thought of making a dopp bag or a cross body bag and decided I could make both using half the zipper for each.

By this time, I had to sew smaller scraps together to make large enough pieces of fabric for additional projects. From the reconstructed fabric, I made two small zipper bags, two snap bags, two Velcro-closed coin purses and a Kleenex holder. My husband suggested a Velcro wrist magnetic nail holder. He bought some rare earth magnets at the hardware store, each the size of an eraser top, which I was able to sew into one of the cuffs. The existing Velcro cuff closure made it an easy project! The final project was a key fob with a pocket for lip gloss, for a total of 18 items from one BDU top! All of the items were donated to the VFW to use as a fundraiser.

I challenge you to make something from an article of clothing and submit it to the next newsletter.

Mary Erickson, Newsletter Editor

# SEWING AROUND THE VALLEY



The Mesa Saturday NG Group made Market Bags at their March meeting.

It was so much fun.

And they completed their projects!!!



The Sat. Mesa Group also made insulated shopping bags... Pretty plus functional!

*Share your project pictures in the next newsletter!*



The Chandler NG creates themed-aprons for the Sunset Library each quarter. The twins are wearing Pizza themed aprons made by the group! Next quarter's theme is "The Doctor is in" Stay tuned!



East Valley NG Show and Tell



West Valley NG Photos?  
Please submit to newsletter editor

# ADULT HOME EC — A Sewing Dream Come True

By, Rita Erickson

I have found one of the things about having a sewing avocation (avocation sounds so much nicer than addiction, right?) is that I am always on the lookout for a way to achieve the look that I want. Like many of you, I have bought books and signed up for workshops on garment sewing and it seemed to raised my expectations and yet they always stopped short of what I wanted.

Instead of absorbing as much as I could in the short time that a weekend workshop could offer, I yearned for the step by step earnest skill-building like I had in High School Home Ec classes. Except, this time, I would pay attention... I would appreciate what I was being given!

Well, I found a second chance, I found the TEC (Textile and Clothing) programs offered at the Maricopa Colleges at the Phoenix and Mesa campuses. They spread out the courses over 8-12 weeks. The instructors are knowledgeable and patient. What's even better, I get a senior discount of \$42.50 per credit. In some cases, the courses I wanted required pre-requisites; these were waived in view of my sewing background. Where a book was required—they were very inexpensive and there are free alternatives if you could not afford them.

So far, I have completed Flat Pattern Drafting —2 credits and I got measured and gained a sloper for a skirt and blouse. This semester I am enrolled in a Draping course—where I am learning how to create my own designs.

I also am taking a Ready Wear Alterations course, where I'm learning new techniques on altering my own clothes. I have a wonderful instructor who is happy to help fine-tune slopers from previous workshops that I've attended.

I plan to take an advanced Serging course this summer. I can bring my own machine or use the Juki or Bernina's in the classroom. It should be fun. I have already spoken to the instructor and she will waive the introductory course in view of my past sewing experience. Should be a cool summer experience!

Signing up for the first time is a real pain with some of the questions the college asks new students—come on — “Do my parents support me?” aauugh, really! I recommend going in person to the registration office and they will make the process painless. After you are registered, it is easy! As far as attendance, they treat you as an adult, if you have to miss class, let the instructor know, and you can make it up. If you are afraid of grades—take classes Pass/Fail or even just Audit. Try it, you will find it's fun. See you in class!

MARICOPA COMMUNITY COLLEGE, Phoenix Campus and Dobson Campus host classes in Apparel Construction. The classes are listed under TEC—Textiles and Clothing.

# WELCOME NEW ASG MEMBERS!

**We are SEW HAPPY  
you have joined the Phoenix Chapter!  
A very warm welcome to everyone. We look forward  
to seeing you at future chapter events and  
neighborhood group meetings.**



**Janet Ayestas  
Sharon Davis  
Magdalena De Masi  
Sharon Hansen  
Kathy Hughes  
Berry Larson  
Sarah Sherk  
Sandi Stephens**



## A special THANK YOU to Renewing Members:

Katherine Balle

Susan Henderson

Betty Parry-Andrade

Mary Coonts

Debrah Hensley-The...

Frances Peake

Jacqueline Curtis

Mary Irvine

Racquel Soza

Sue Farrar

Patricia Johnson

Dorothy Tihkan

Iva Garrison

Sonja Ann Johnson

Diane Voss

Kathy Halverson

Kathy Landrum

Barbara Walker

**We have great members in the Phoenix Chapter of the American Sewing Guild. Although members may come and go, we appreciate all who have remained steadfast over the years. These members are the core of the Sewing Guild and we appreciate their continued support.**

# Sewing for Big Men

## ➤ Trials and Tribulations in Finding Patterns

By James Culley

As most of you know, finding patterns can be a challenge for large men. The major pattern companies have some large patterns, but I have found that they are still too small for my needs.

I am currently taking the Tailoring class at Mesa Community College and will be making a sport coat and trousers for the class. I searched all the main pattern companies and found a classic sport coat in the McCall's pattern book. The largest size was about one size smaller than I needed, but I could grade it up. Fortunately, that size was generous and when the fitting muslin was made, it was adequate with some alterations.

The size was not available at the JoAnn's where I was shopping, so I went online and downloaded the pattern. The pattern is a design by Palmer/Pietsch and contains generous fitting instructions. The downloaded instructions were great when printed. But the pattern printed on 90 pages which had to be taped together. I later found the pattern in the size I needed at another JoAnn's saving me the trouble of printing and pasting.

I wondered if there were better sources online for large men's patterns. In addition to all the usual patterns companies, I found several sources that looked promising. Most had nothing for men, but a few did. One was the Curvy Sewing Collective (<http://curvysewingcollective.com/sewing-patterns-for-big-guys/>). They had a number of patterns from different sources. When I got to the bottom of their website, they listed some additional sources that would provide patterns based on your measurements. One was called Lekala (<https://www.facebook.com/lekala.co/>). Lekala has an extensive catalog of patterns for women, men, girls, boys, baby and some free patterns.

I found a classic pant pattern at Lekala that I could use for my class. When ordering patterns from this company, you enter some measurements. For my pattern, the measurements included height, chest, waist and hips. The pattern is available in 15 different formats. I checked with my speedy print source and a 36-inch pdf format was suggested. The patterns seem to all be priced at \$3.49. I placed the order and opted for the additional 50 cents to have seam allowances included on the pattern (most European patterns do not include seam allowances). I got a confirmation email and expected the pattern in a few days. I had an email with the pattern attached the next day. I took it to my speedy print and got it printed for \$8.50. My total was less than what you expect to pay for a pattern from the major companies. Instructions are available in English and Russian. The instructions are three pages long and obviously expect you to be an experienced seamster/seamstress.

I think what we can take away from this is that with modern technology, we are not limited to finding sewing patterns or ideas where we are used to looking or are comfortable. In addition to the large sizes that I found, there are other problems that have sewing solutions such as for the handicapped or special needs. There is a world of patterns in the cyber universe, some free and some not, that are waiting for us. They are not just from the usual online designers. We only need to spend time searching.

## FREE FOR ASG MEMBERS

SIGN INTO THE ASG NATIONAL WEBSITE AT [WWW.ASG.ORG](http://WWW.ASG.ORG) AND  
LOG INTO THE MEMBERS ONLY AREA FOR  
FREE ONLINE VIDEO CLASSES



- \* SEWING TECHNIQUES
- \* PATTERN DRAFTING
- \* BEGINNING MACHINE EMBROIDERY
- \* Serging, and MORE....



## GroupWorks

ASG uses an app called GroupWorks to share ASG events and activities. The Phoenix ASG GroupWorks APP is for Phoenix ASG members only. GroupWorks provides a way for online sharing, to keep everyone informed and up to date, as well as share photos, videos, ideas, and information. The site is very cell phone friendly.

If you are not enrolled in GroupWorks and would like to join, please contact us at [jcphxasg@gmail.com](mailto:jcphxasg@gmail.com). You will receive an email with a link to Sign in. Click on the blue letters in the email (that's the computer link). This will take you to the Sign-in page where you will change the temporary password (in the email) for one of your choosing.

**Six year old Hannah displays  
her first sewing project,  
making a doll family.**



*SEWING IS FUN..  
Teach someone how  
or make something as  
a gift for someone!*



*Above, is Merrienne Geisdorf's dress shirt  
for her brother. She made it from the  
pattern used in Jim Culley's Shirt Class.  
Look at those great buttonholes!!!*

## Support Your Local ASG Through Amazon Smiles

Amazon donates 0.5% of the price of eligible purchases to the Phoenix Chapter of the American Sewing Guild when you sign up at [org.amazon.com](http://org.amazon.com) and select American Sewing Guild, EIN 86-0942412. It is easy to sign up, and by selecting our organization, a portion of each eligible AmazonSmile purchase you make at Amazon.com will be donated to the guild. Visit [org.amazon.com](http://org.amazon.com) to access tools to help you spread the word!

## ASG MEMBERSHIP APPLICATION

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Daytime phone number \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 How did you hear about ASG? \_\_\_\_\_

**Return to:** American Sewing Guild  
 9660 Hillcroft, Suite 510, Houston, TX 77096

- New Member ..... \$50  
 Junior Member (New and Renewal)  
 to age 17, or age 22 with student ID ..... \$25  
 Chapter Phoenix Chapter  
 ASG Member at Large ..... \$50  
 Renewal Member .. Phoenix Chapter . \$45  
 (if received before membership expiration date)  
 Late Renewal ..... \$50  
 Chapter Phoenix Chapter

**Payment**

- Check payable to "American Sewing Guild"  
 MasterCard | Visa | AmEx | Discover

Account#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Signature: \_\_\_\_\_

## Do you operate a local sewing related business?

We are looking for talent in the sewing field to sponsor classes for ASG members. If you live in the Phoenix metro area and would like to hold classes for the Phoenix Chapter ASG, please contact us.

Send your information to: [jcphxasg@gmail.com](mailto:jcphxasg@gmail.com) or [ritaphxasg@gmail.com](mailto:ritaphxasg@gmail.com)

## Member Services Directory

*This is provided as a service to Phoenix Chapter members who teach sewing or offer related services.*

Members who would like to be included should contact the Newsletter Editor at [newslettereditor.phxasg@gmail.com](mailto:newslettereditor.phxasg@gmail.com)

**Jan Frustaglia** 505.301.0868

Alterations, Clothing Construction, Adult Sewing Instruction - Tempe area. [jfrustag@gmail.com](mailto:jfrustag@gmail.com)

# Mulqueen

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**Mesa  
 3716 E Main Street  
 Mesa, AZ 85205  
 480-545-0778**

**Tempe  
 8725 S Kyrene Rd  
 Tempe, AZ 85284  
 480-963-4004**

**Glendale  
 7838 N 59th Ave  
 Glendale, AZ 85301  
 623-934-0084**

# 35<sup>th</sup> Ave **FABRIC WORLD** **SEW & VAC**

VISIT US ONLINE OR STOP IN AT ANY OF OUR LOCATIONS  
 to sign up for classes and special events



**CLASSES AVAILABLE AT ALL 3 VALLEY LOCATIONS**

**El Mirage**  
 12213 NW Grand Ave El Mirage, AZ 85335  
 623-583-0070  
 Hours: Mon-Sat 9-5

**Northern**  
 3548 W Northern Ave Phoenix, AZ 85051  
 602-841-5427  
 Hours: Mon-Fri 9-6 Sat 9-5, Sun 10-4

**Chandler**  
 4939 W Ray Road Chandler, AZ 85226  
 480-961-7363  
 Hours: Mon-Fri 9-6 Sat 9-5, Sun 10-4

@35thAvenueSew | facebook.com/35thAveSewVac | 35thAveSewandVac.com



## East Mesa Sat. NG

Fun morning catching up with all as we make this practical “market bag.” Jean, Mary, and Hilde are holding their projects. There are plans to make more in the future as a charity relief to families and children in unexpected need. Come join us at Hobby Lobby on the second Saturday each month. We are a fun group!

**Sew Far Sew Good** is the quarterly newsletter of The Phoenix Chapter of the American Sewing Guild. Newsletters are e-mailed prior to issue date. If you have requested a Web Newsletter you will be sent an e-mail with a link to the Chapter Website. We welcome sewing related articles, ads, photos, comments, book reviews, project instructions, hints and ideas. All contributions are subject to approval and editing.

**Ads** should be submitted in MS Word or Publisher format. Electronic/digital photos should be a minimum of 260 dpi. Advertising rate for 1/2 page ad is zero per month if Retailer allows Groups to meet on a monthly basis for a year.

**Newsletter Retailer Advertising Rates**

Payment must accompany ad request.  
**Discount:** 4 or more consecutive ads - 5% off

	<u>Single Issue</u>	<u>Full Year</u>
Business Card	\$ 20	\$ 76
1/4 page	\$ 35	\$133
1/2 page	\$ 70	\$266
Full Page	\$105	\$399
Pre-printed Insert 8 1/2 X 11		call for quote

**Member Classified Ads:**

**Members** Sewing related ads, 40 words or less, are free to members. A picture may be included.

**Members Business** sewing related ads may be placed for \$5 for 40 words or less. Each additional word is \$.15/word.

**Newsletter Deadlines**

<u>Issue</u>	<u>Deadline</u>
January/February/March	Due December 15 <sup>th</sup>
April/May/June	Due March 15 <sup>th</sup>
July/August/September	Due June 15 <sup>th</sup>
October/November/December	Due September 15 <sup>th</sup>

## Merchant Discounts for ASG Members



The following businesses have extended discounts to ASG Members. Check the list for the discount rate offered. *Please present your current ASG membership card at the time of purchase.*



### **35th Ave - Sew & Vac**

[www.35thavesewandvac.com](http://www.35thavesewandvac.com)

**15% off non-sale items**

3548 W. Northern Ave.,  
Phoenix  
602.841.5427

4939 W Ray Rd, Chandler  
480.961.7363

12213 NW Grand Ave, El  
Mirage  
623.583.007

### **Bernina Connection**

[www.berninaconnection.com](http://www.berninaconnection.com)

**10% off non-sale items**

4219 E. Indian School Rd  
Phoenix 602.553.8350

### **Mulqueen Sewing Centers**

[www.mulqueenssewing.com](http://www.mulqueenssewing.com)

**15% off non-sale items**

Mesa

3716 East Main Street  
480.545.0778

Tempe

8725 S Kyrene Rd.  
480-963-4004

Glendale

7838 North 59<sup>th</sup> Ave  
623.934.0084

### **Sewing Guild Discounts!**

One benefit of your ASG membership is discounts at ASG Retail Partners. Often the member discount is 10 % on non-sale items, and retailers reserve the right to impose sales minimums.

We're delighted to have the support of so many local, independent as well as nationally recognized sewing and fiber art retailers. When you shop, please let the retailer know that you appreciate their service and selection.

**Don't forget to support your local retailers offering ASG Discounts!**

Do you know of other area retailers that offer ASG discounts? If so, please let the Newsletter Editor know so we can feature those discounts in our next newsletter.

On a search for that special sewing product, book or service? Check first with our Sponsors and with these companies who support ASG.

### **The Sewin Asylum**

[www.sewinasylum.com](http://www.sewinasylum.com)

**10% discount on all merchandise**

10500 W. Bell Rd , Sun City  
623.398.6235

### **Viking Sewing Gallery**

**15% off non-sale items**

**10% off software (no upgrades)**

### **Ultimate Sewing Place**

5138 West Northern Ave Glendale  
623.937.2293

### **Following located inside Joann Stores**

8195 West Bell Road	Peoria
623.486.9223	
5021 East Ray Road	Phoenix
480.940.5252	
21001 North Tatum Blvd	Phoenix
480.419.7749	
965 South Gilbert Rd # 10	Mesa
480.892.9037	
1717 North Dysart Road	Avondale
623.536.1706	
2753 South Market Street	Gilbert
480.722.1510	
21238 South Ellsworth Rd	Queen Creek
480.987.7826	

[www.vikingsewinggalley.com](http://www.vikingsewinggalley.com)

## **FOR SALE BY MEMBERS**

**Dress Form** for sale. In great condition, it has the hemming feature, all adjustable. \$100 OBO. I live in Prescott Valley but will deliver both items to the valley. Merrienne Geisdorf 480-225-0720

*Friend: How are you filling your time?*

*Me—I'm sewing*

*Friend—What if you run out of fabric?*

*Me—laughing uncontrollably*

Phoenix Chapter - American Sewing Guild  
P.O. Box 1024  
Scottsdale, AZ 85252

***Sew Far Sew Good***  
**Official Newsletter of the Phoenix Chapter**  
**American Sewing Guild**

*Advancing Sewing as  
an Art and Life Skill*

*American Sewing Guild Mission Statement*

